

Duplicating sponsored product campaigns and ad groups

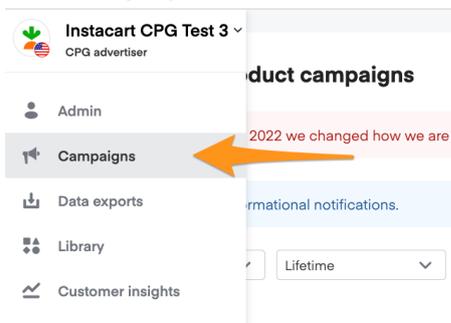
You can duplicate existing campaigns/ad groups and edit the details instead of creating new ones from scratch.

Please note, override keyword bids from the original campaign/ad group transfer to the new campaign/ad group, but default keyword bids don't. When the new campaign/ad group goes live, it populates with default keywords. [Learn more about keyword bidding.](#)

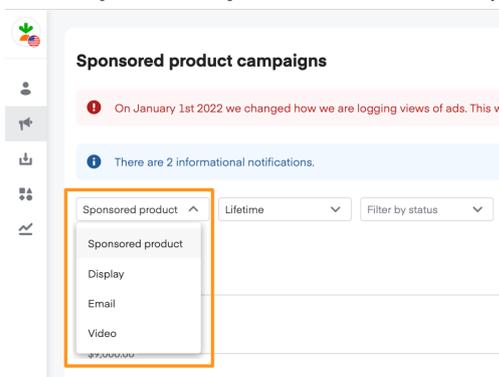
Duplicate a campaign

To duplicate a sponsored product campaign—

1. Click **Campaigns** from the menu on the top-left side of the screen



2. Select **Sponsored product** from the dropdown in the top left corner



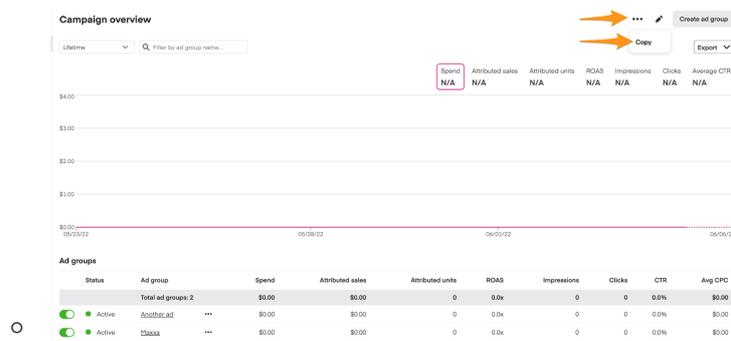
3. Find the campaign you want to duplicate on the **Sponsored product campaigns** page

4. From here, you can either—

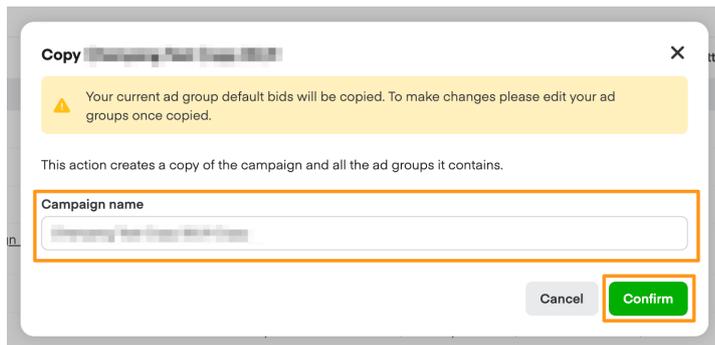
- o Click the 3 dots next to the campaign name to see a drop-down menu, then click **Copy** OR



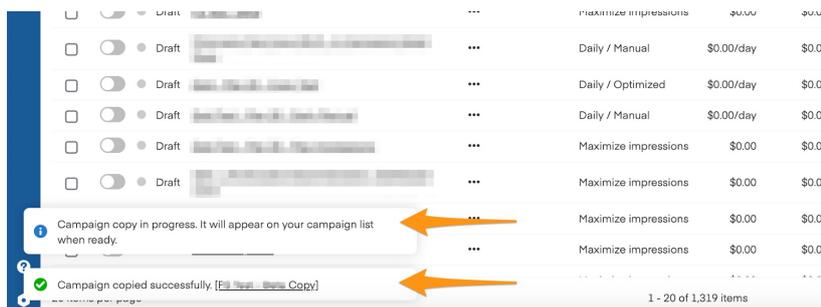
- o Click the campaign name to open its Campaign overview page, then click the 3 dots in the top-right corner and click **Copy**



5. Type a descriptive name in the **Campaign name** field and click Confirm



6. A notification should appear on the bottom left, indicating that the campaign started duplicating

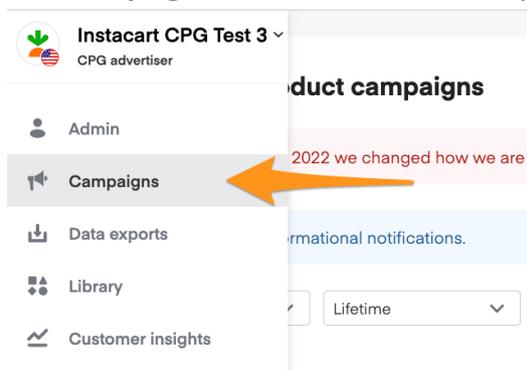


7. The duplicated campaign appears in a draft state. You should **edit the budget details** before launching

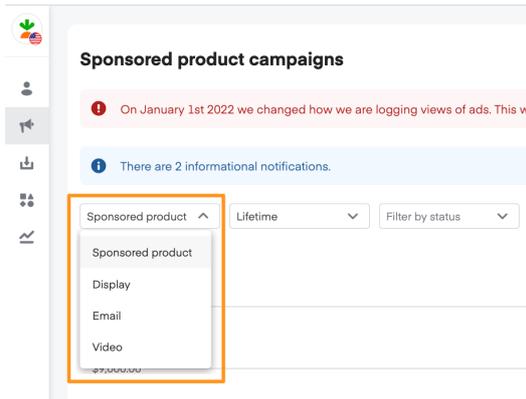
Duplicate an ad group

To duplicate a sponsored product ad group—

1. Click **Campaigns** from the menu on the top-left side of the screen



2. Select **Sponsored product** from the dropdown in the top left corner.

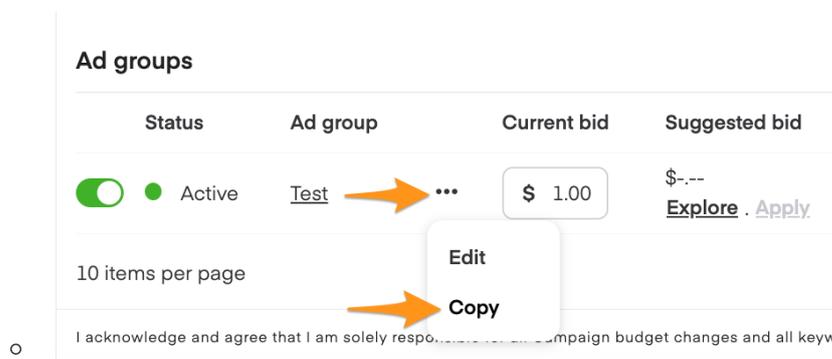


3. Click the ad group's parent campaign to open its **Campaign overview** page

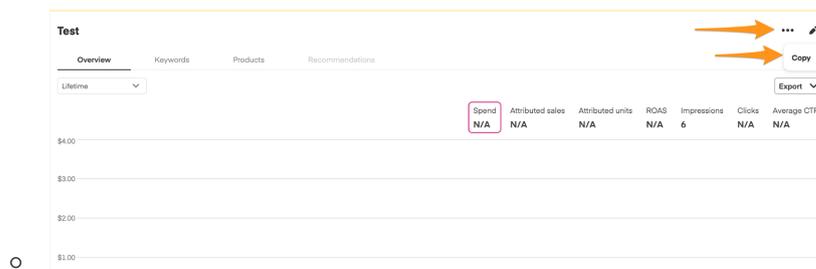
4. Find the ad group you want to duplicate.

5. From here, you can either—

- Click the 3 dots next to the ad group name to see a drop-down menu, then click **Copy**.

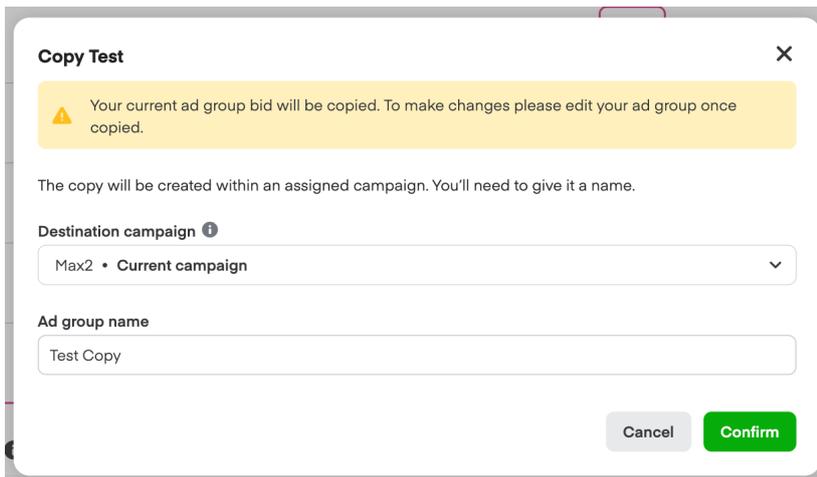


- OR click the ad group name to open the ad group, then click the 3 dots in the top right corner and click **Copy**.

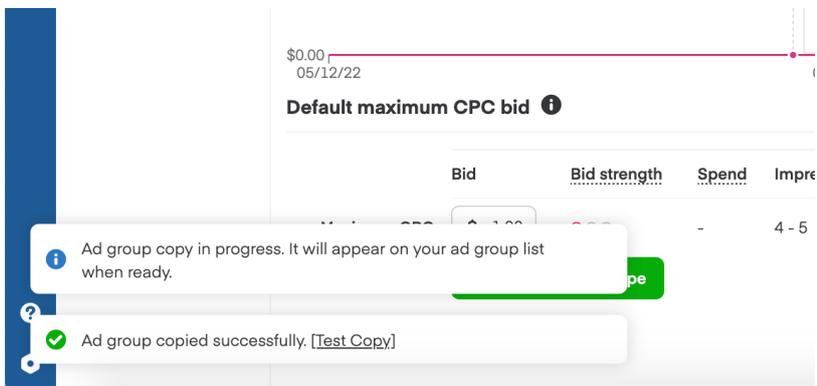


6. Choose a **Destination campaign** for the new ad group.

7. Type a descriptive name in the **Ad group name** field and click **Confirm**.



8. A notification appears on the bottom left and the ad group starts duplicating.



9. The ad group appears in your ad group list. You should **edit the maximum cost-per-click (CPC) bid** before launching.