

Managing shoppable video ads

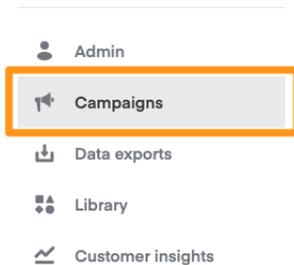
Check campaign status

Ads Manager shows campaigns and ad groups' statuses. Please note that the account, campaign, and ad group must **all** be active in order to participate in auctions.

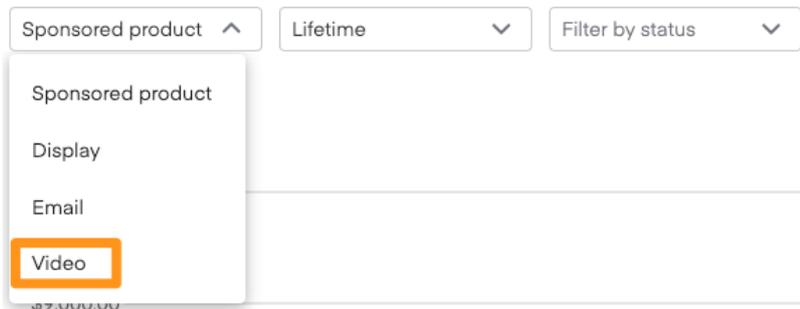
Campaigns

Check your campaign status—

1. Go to the navigation bar on the left-hand side
2. Select **Campaigns** (megaphone icon)



3. Select **Video** from the dropdown in the top left corner to go to the **Video campaigns** page



4. Find the relevant campaign under **Campaign name** and look at the **Status** column

Understand your campaign status—

Status	Description
Active	An active campaign can serve impressions and display in eligible placements.
Paused	All ad groups under a paused campaign temporarily stop participating in auctions for keywords and behavioral targeting.
Scheduled	A campaign scheduled to start on the date you selected.

Out of budget	The campaign is inactive because its budget is spent.
Ended	The campaign ended on its scheduled end date.

Pause campaigns

You can pause ad campaigns at any time. All ad groups under the paused campaign stop participating in auctions for their keywords and behavioral targeting.

To pause a campaign—

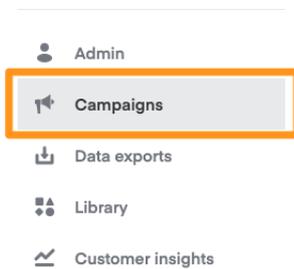
1. Go to the **Video campaigns** page
2. Find the relevant campaign under **Campaign name**
3. Click the green toggle on the left

The grayed-out toggle indicates the campaign is paused. Click the toggle again to resume your campaign.

Edit campaigns

To edit your campaign—

1. From the left-side navigation bar, click **Campaigns** (megaphone icon)—



2. Find the relevant campaign under **Campaign name**
3. Click **Edit** from the column next to **Campaign name**

Status ↓	Campaign name	Edit
Total campaigns: 63		
	SCHEDULED 2022 Sep 28 AAD Test of SV Engage min bid	Edit

4. From the Campaign Edit page, you can edit your **Lifetime budget**, **Pacing strategy**, start and end dates, and creative.

[Learn more about setting up shoppable video ads.](#)

